

Abstract of the Disclosure

The invention is a pre-paid airline ticket comprising a record of an advance-purchase of an airline ticket for a fixed price that may be used by a customer to reserve and book a flight. The pre-paid airline ticket includes a unique identifier and, associated with the 5 identifier, a plurality of geographic flight parameters and a plurality of non-geographic flight parameters. At least one of the plurality of geographic flight parameters is unspecified, as are possibly any of the non-geographic flight parameters, so that the customer may later convert the pre-paid airline ticket into a conventional airline ticket by specifying any unspecified parameters. The customers ability to do so is subject to any restrictions placed 10 upon the pre-paid airline ticket by the unspecified parameters, and also to the availability of seats meeting the unspecified parameters. In other aspects the invention is a network server configured to sell pre-paid airline tickets, and a method of selling pre-paid airline tickets.